

Project Number & Name: _____

Judge _____

Evaluation criteria:

1. The **problem or need** identified by the project team as related to the theme of the event;
2. The **unique solution or answer to the problem/need** proposed by the project team
3. A short **action plan** or steps the group identified as crucial to carry out the project, as well as an idea of the team involved, budget, and practical aspects of effectively delivering the proposed solution;
4. The **impact** the project idea would have on the community, market or society while addressing the problem/theme area;
5. The **quality of the project presentation**, i.e. how effectively and convincingly the project idea is presented to the jury.

Jury Form: 10 Points Each

Score (0-10)	Criteria	Comments
_____	1 Establishes the Need <i>(market research, numbers, importance, size of problem/opportunity)</i>	
_____	2 Solves the Problem <i>(differentiator, nothing similar in the market, better than other offers)</i>	
_____	3 Plan <i>(who, what, when, how: Team, Plan, Budget (Funding Mix, Income streams, Exit Strategy))</i>	
_____	4 Impact / Added-value <i>(world-changing, novel, innovative, ambitious, possible)</i>	
_____	5 Pitch / Presentation <i>(persuasive, interesting, different, engaging, etc.)</i>	

_____ **Total Score**