CollectiveUP

How to make an e-commerce website

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https://www.linkedin.com/in/carrilloliliana/

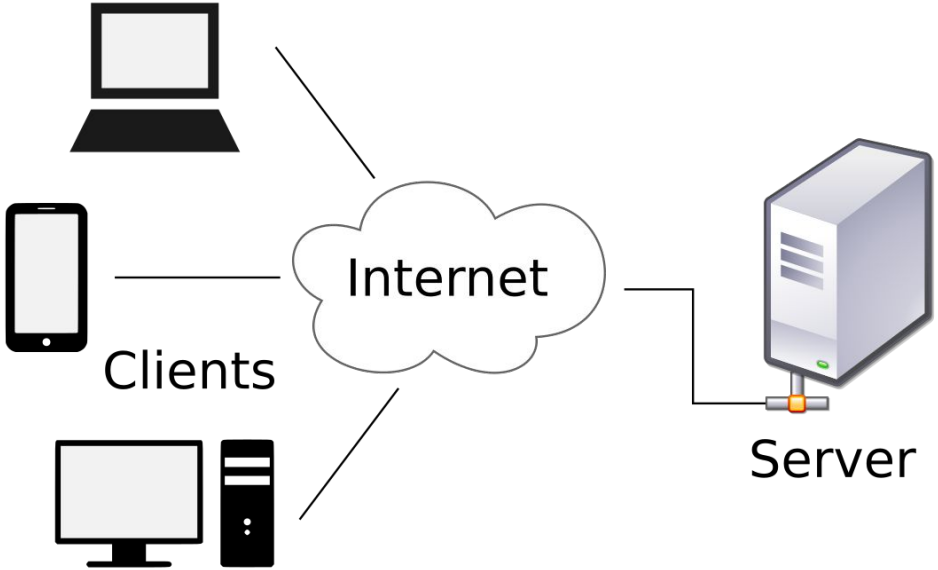
Outline

1. Architecture
    a. Clients
    b. Servers
        i. Hosting
        ii. Domain name
2. On the server
    a. Coding
    b. CMS
    c. SaaS
3. Hands-on exercise
    a. Choose your CMS
    b. Content
    c. Payment service
    d. Products and prices
    e. Shipping mechanism

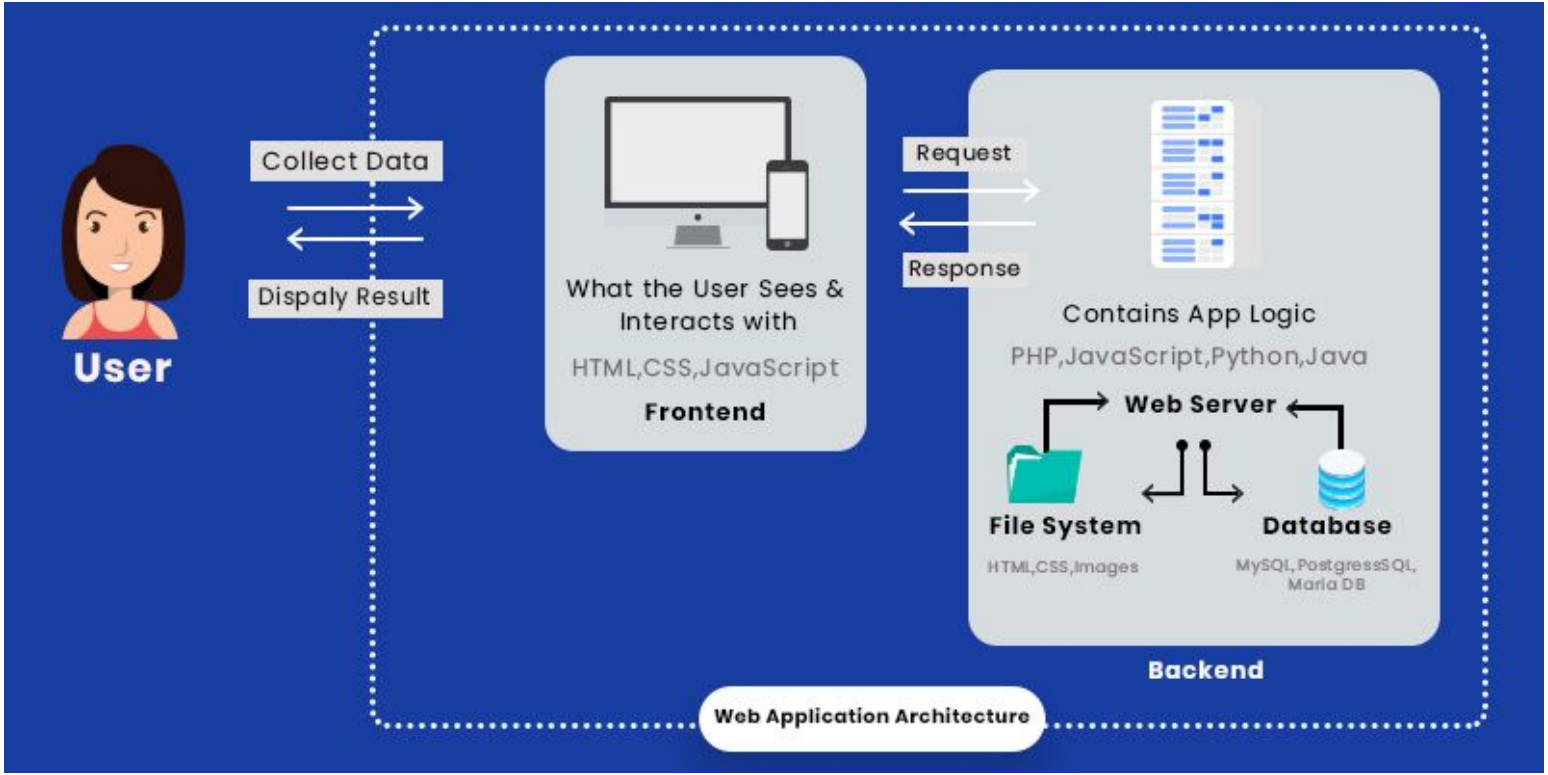
Architecture

- Client
- Server
- Hosting
- Domain name

Client Server Architecture

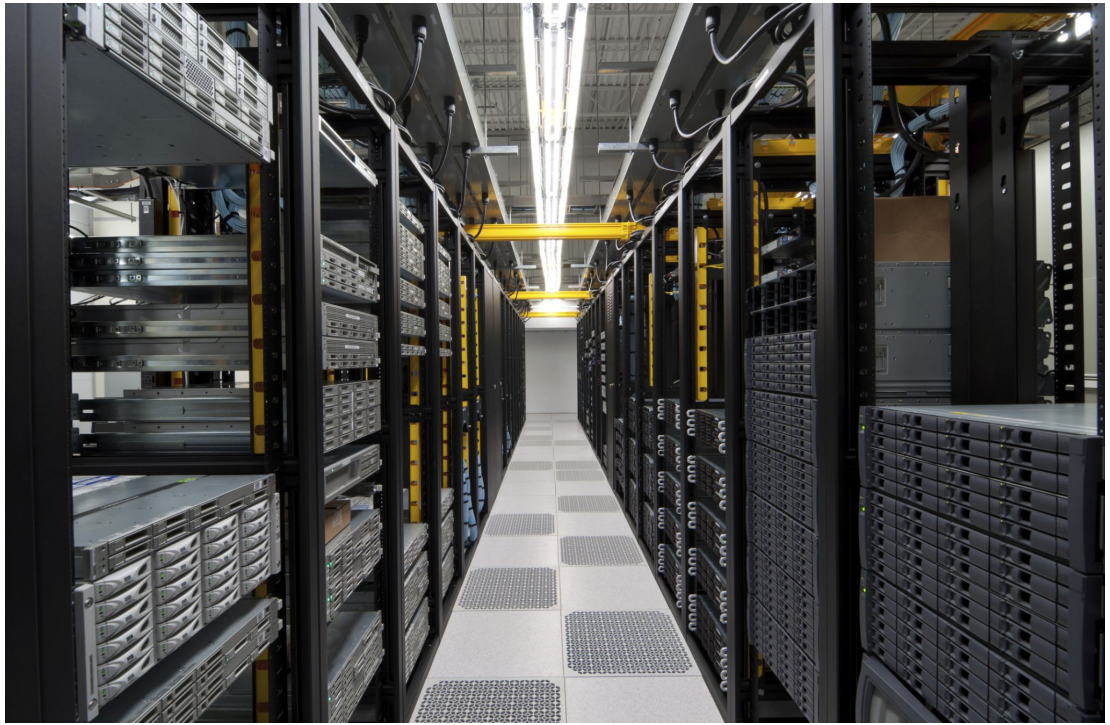


Web application architecture

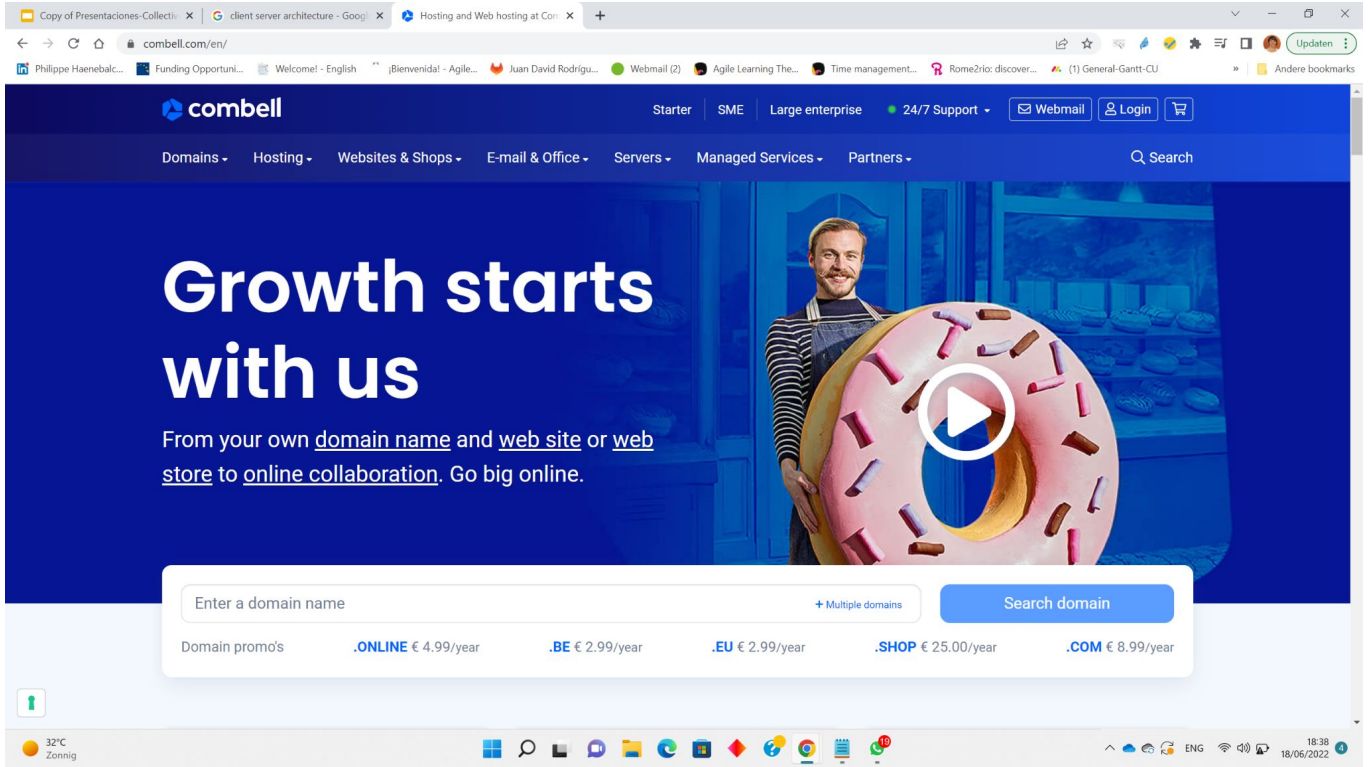


Clients

Servers



Hosting, domain name



Hosting, domain name

one.com/en/

one.com

Domain | Website | Web hosting | All products | Plans & pricing | Help | Log in

Find your domain name

20 years and counting

Create the future of the internet with us

Enthusiast plan

€ 0,99 /mo.* Renews at € 14,99 /mo.

Add to cart | View all plans

On the Server

- Code
- CMS
- SaaS

Coded website

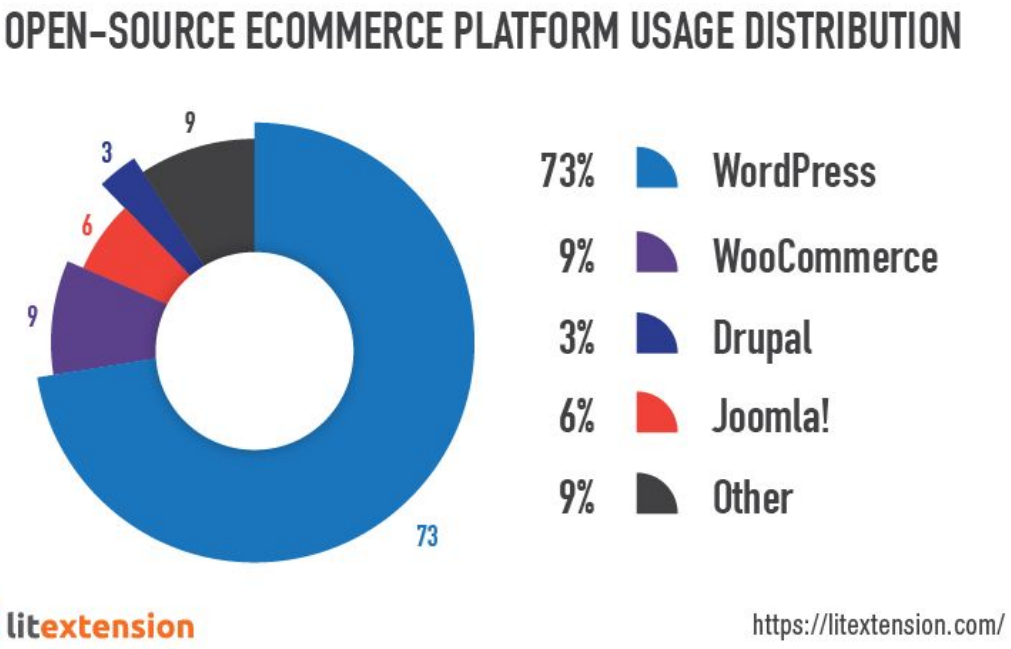
1. JAVA
2. JAVASCRIPT
3. PHP
4. PYTHON
5. CSS
6. MEAN
7. RUBY ON RAILS

https://digi117.com/blog/seven-programming-languages-best-suited-for-ecommerce-solution-development.html

Open Source and SaaS CMS (Content Management System)

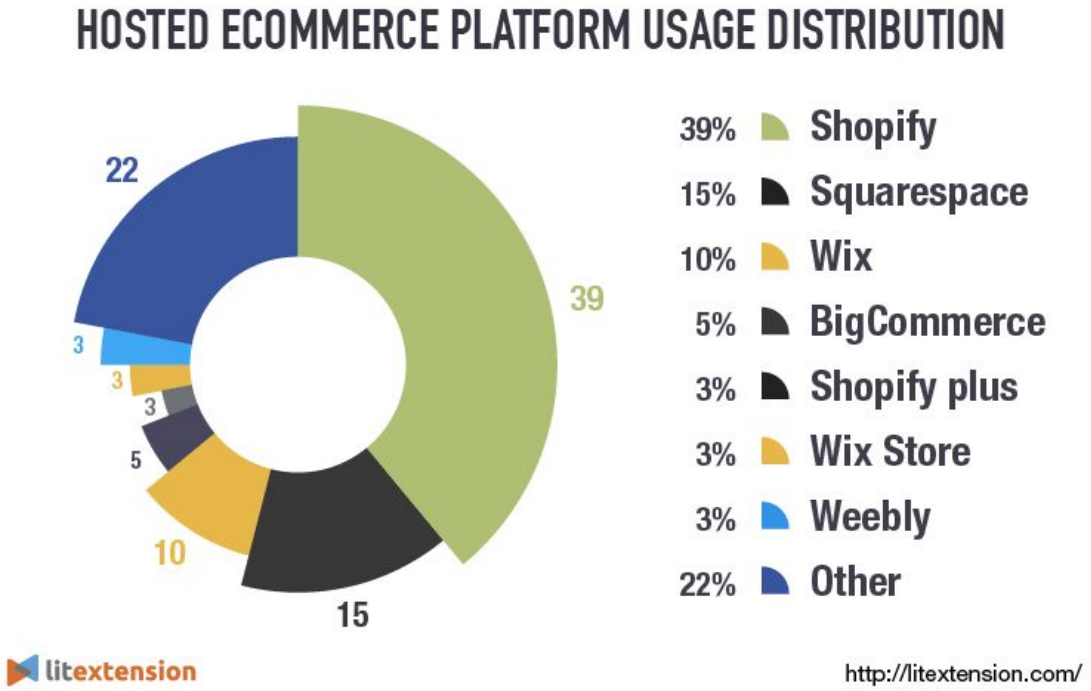
https://www.bigcommerce.com/articles/ecommerce/open-source-ecommerce-vs-saas-ecommerce/
https://www.bigcommerce.com/articles/ecommerce/ecommerce-cms/#12-best-ecommerce-cms-platforms

Open Source CMS



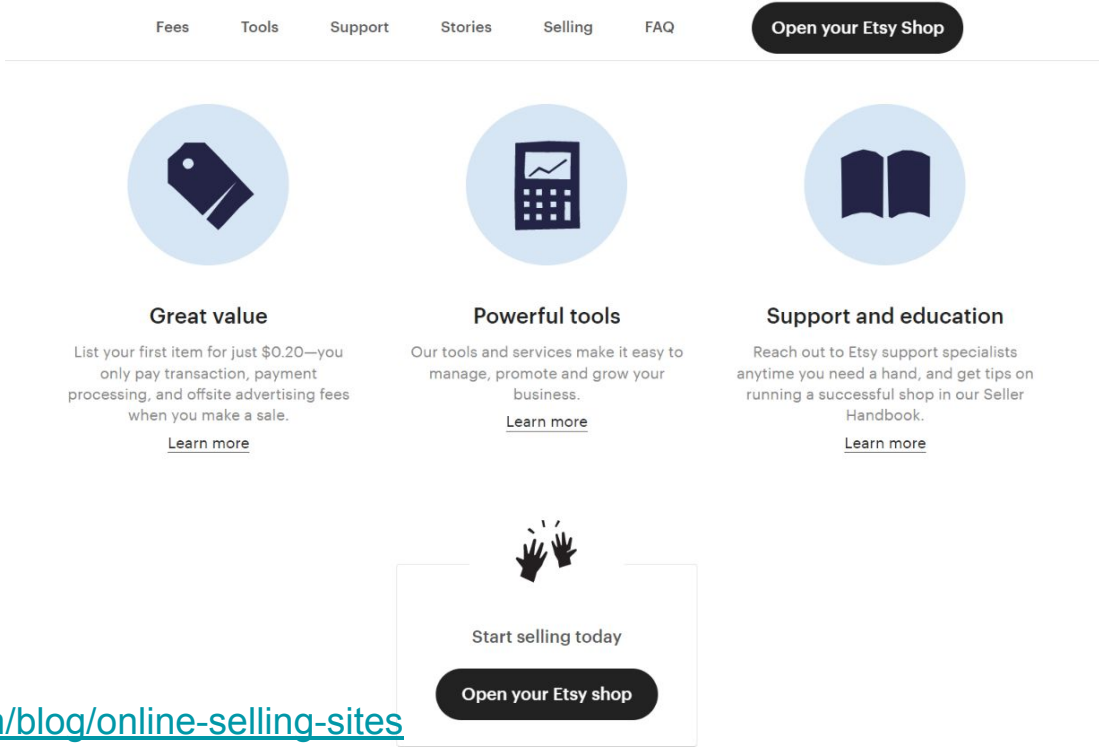
https://litextension.com/blog/open-source-vs-hosted-ecommerce-platform/

SaaS CMS



https://litextension.com/blog/open-source-vs-hosted-ecommerce-platform/

And… Etsy, eBay and many other platforms are also good



https://www.shopify.com/blog/online-selling-sites

Learn How to Sell on Etsy

etsy.com/sell?ref=ftr

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Etsy

Search items

Sign in

Millions of shoppers can't wait to see what you have in store

Get started

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Electronics, Cars, Fashion, Collect

ebay.com

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Hi! Sign in or register | Daily Deals | Brand Outlet | Help & Contact | Sell | Watchlist | My eBay

ebay | Shop by category | Search for anything | All Categories | Search | Advanced

Home | Saved | Motors | Electronics | Collectibles & Art | Home & Garden | Clothing & Accessories | Toys | Sporting Goods | Business & Industrial | Jewelry & Watches | eBay Refurbished

Level up with 50% off final value fees

Sell your $500+ game consoles or graphics cards by 6/26.

Learn more

Terms and conditions apply.

eBay stands with Ukraine

Help us get vital support to those impacted by the crisis.

How to donate

Charge up the latest tech

Up to 60% off phones and more.

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Hands-on exercise

- CMS
- Content
- Products
- Payment system
- Shipping

https://www.ftaccelerator.it/blog/how-to-create-ecommerce-website/

CMS

The 7 Best Ecommerce Platforms & Website Builders 2022

Our independent research projects and impartial reviews are funded in part by affiliate commissions, at no extra cost to our readers. Learn more

Written and researched by

Natasha Willett
Researcher

Lucy Carney
Author

Updated: May 13, 2022

Comments: 4

Our methodology

We talked to store owners to tailor our research process, adding weight to important areas such as sales tools, website features, and ease of use.

On this page

#1. Wix

#2. Shopify

#3. Squarespace

#4. Square Online

#5. BigCommerce

#6. Zyro

The easiest way to build an online store is using an ecommerce platform, so we've compiled the seven best ecommerce platforms all in one place to help you out.

According to our research, Wix is the best choice for smaller stores, thanks to its beginner-friendly editor and excellent ecommerce tools. If you have a larger and more varied inventory, we recommend Shopify, whilst Squarespace offers the best value for money out of the bunch.

Our comparison chart below will reveal all seven of our best ecommerce platforms, so read on for the chance to compare your favorite against its competitors, and check out what each website builder has to offer.

Best Ecommerce Platforms

1. Wix – best for small online stores.
2. Shopify – best for larger businesses.
3. Squarespace – best value for money.
4. Square Online – best way to sell for free.
5. BigCommerce – best for a purely online business.
6. Zyro – Best for running a hobby store
7. Big Cartel – best for independent artists.

https://www.websitebuilderexpert.com/ecommerce-website-builders/

Free Website Builder | Create a F

wix.com

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WIX

Creation | Business | Growth | Resources | Enterprise | Pricing | Support | Sign In

Let's make an impact together to stand with the people of Ukraine. Show Support →

Create a website you're proud of

Discover the platform that gives you the freedom to create, design, manage and develop your web presence exactly the way you want.

Get Started

Try Wix. No credit card required.

Created with Wix

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Log In | Wix
users.wix.com/signin?view=sign-up&sendEmail=true&_gl=1*la57jw*_ga*MTEzNTI1MDYyNi4xNjU1NDY1NzQw&loginCompName=Get%20Started%20F1&referralInfo=Get%20Started...
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WIX

Sign Up

Already have an account? Log In

Email

Type your email again

Password

Type your password again

Sign Up

Continue with Google

Continue with Facebook

* By signing up, you agree to our Terms of Use and to receive Wix emails & updates and acknowledge that you read our Privacy Policy. You also acknowledge that Wix uses cookies to give the best user experience.

This site is protected by reCAPTCHA Enterprise and the Google Privacy Policy And Terms of Use apply

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WIX

Let's bring your ideas to life.

Answer some questions to get the best tools for what you're creating.

Get Started

Create for a client

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WIX

What kind of website are you creating?

Online Store

Next

- Online Store
- Online Clothing Store
- Online Jewelry Store
- Online Store Coming Soon
- Online Shoe Store
- Online Craft Store
- Online Accessories Store

←Back

Skip

WiX

What's the name of your store?

You can change it anytime.

Lili's shop

Next

←Back

Skip

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WIX

What do you want to add to your website?

Included based on the website you chose.

Recommended for You

Online Store
Sell your products or find new products to sell.

Chat
Chat with site visitors from desktop or mobile.

Forms
Get info, subscribers & payments with Forms.

Forum
Start discussions and build community.

View More

Bookings
Let clients schedule appointments on your site.

Events
Create events, sell tickets & track RSVPs.

Blog
Write posts to drive traffic and share your ideas.

Pricing Plans
Sell subscriptions & memberships.

Instagram Feed
Display your pics & videos from Instagram.

Video
Share, stream and sell your videos.

Music
Stream and sell your music commission free.

Online Programs
Create and sell step-by-step training programs.

←Back

Next

Skip

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WiX

Have you created a website before?

- This is my first time
- I've created a few
- I've created many
- I create sites for clients professionally

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WIX

GET STARTED

Let Wix ADI create a website for you

Answer a few questions and get a website designed for you in minutes, with custom text and images.

Start Now

Or

Create your own stunning website in the Wix Editor.

Choose a Template

←Back

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WiX

Do you want to import your images and text?

Already have an online presence?
Import your content to use on your new website.

← Back

To import content, copy and paste your links :

Existing Website
Example : www.yourwebsite.com

Google Places
Search for your business on Google

Skip Next

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WIX

Review and edit your info

LOGO

ADD LOGO

NAME **Lili's shop**

EMAIL liliana@collectiveup.be

ADDRESS Enter your address

PHONE Enter your phone number

FAX Enter your fax number

SOCIAL ACCOUNTS Add a social link

← Back

Next

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WIX

Pick a theme you like

These fonts & colors will be used to design your site. You can always change them later.

CLASSIC

Deep Forest

Humble

THREAD

Retro

CLEAN

Continue

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WIX

Pick a theme you like

These fonts & colors will be used to design your site. You can always change them later.

CLASSIC

Deep Forest

Humble

THREAD

A vintage feel, like a valuable antique that's been renewed

CLEAN

Continue

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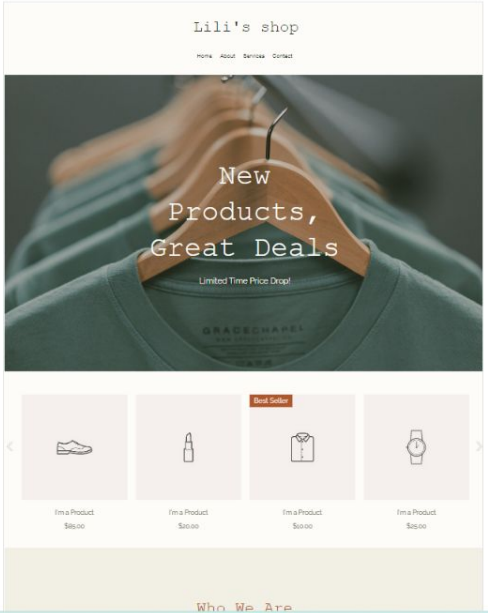
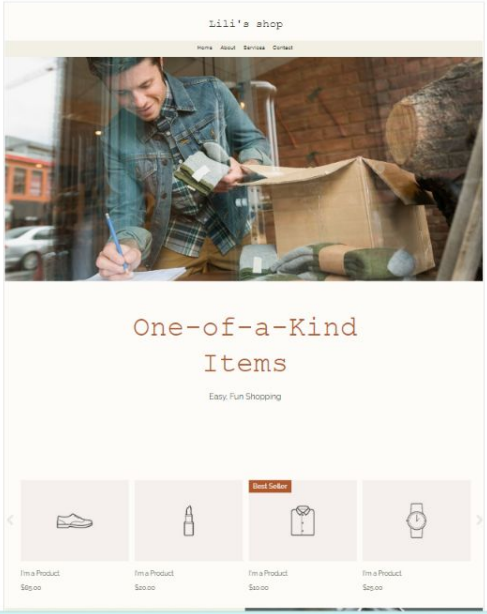
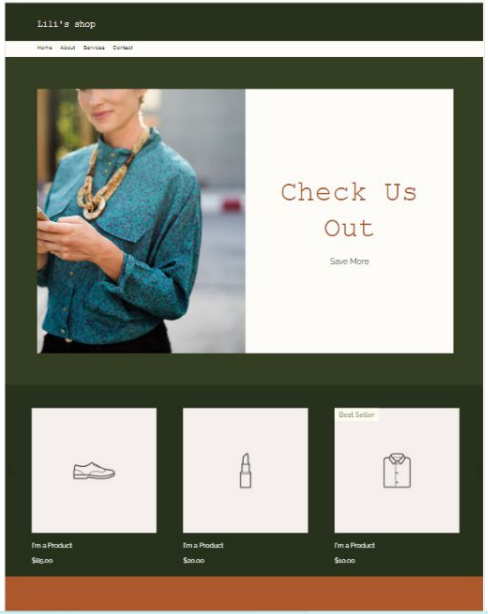
Pick your favorite homepage design

Skip

You can easily customize your colors, images and more.







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Add pages to your site

Edit Site

These pages are tailored for you. You can customize them later.

About Us

Contact

FAQ

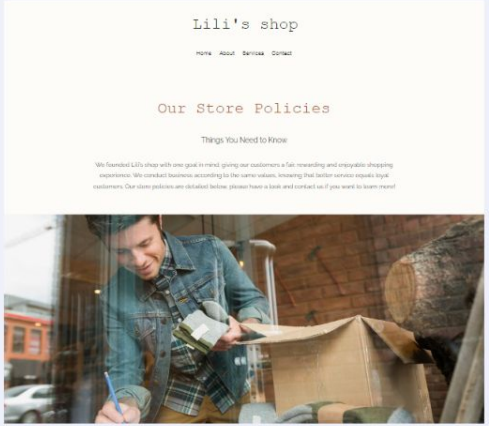
+ Add Page

Support

+ Add Page

Store Policies

+ Add Page



Testimonials

+ Add Page

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https://www.wix.com/mysite Connect Your Domain

Home Shop About Us Contact New Collection

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Wix ADI | Connect a PayPal account to star | sell online for free - Google Sear | Electronics, Cars, Fashion, Collect | Etsy Belgium - Shop for handma | shoes to sell - Google Search

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Choose an Image

+ Upload Media

Search for business, fashion, fitness & more...

Home

MANAGE

Site Files

My Boards

Trash

EXPLORE

Recommended

Media from Wix

Shutterstock

Unsplash

Recommended especially for your section

T-shirts on Hangers

Tablet User

Product Inventory

Package Delivered

Mobile Phone User

A Man Looking at his Tabl...

People with Masks

Packing Services

Beverage Mug and a Lap...

Jeans Store Window

Woman Holding a Mobile...

Uploading 1 File

shoes.jpg 32KB

Apply

shoes.jpg

Alles bekijken

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Wix ADI | Connect a PayPal account to star | sell online for free - Google Sear | Electronics, Cars, Fashion, Collect | Etsy Belgium - Shop for handma | shoes to sell - Google Search

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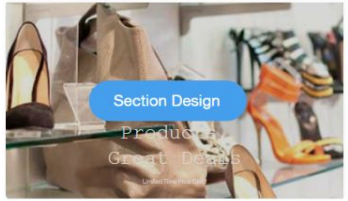

TITLE
New Products, Great Deals

SUBTITLE
Limited Time Price Drop!

DESCRIPTION

IMAGE
shoes.jpg Settings

BUTTONS

https://www.wix.com/mysite Connect Your Domain

Home Shop About Us Contact New Collection

Edit Design

Title

Edit
Hide

Edit site colors

Text isn't readable.
Reset Colors

New
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at Deals

Drop!

shoes.jpg

Alles bekijken

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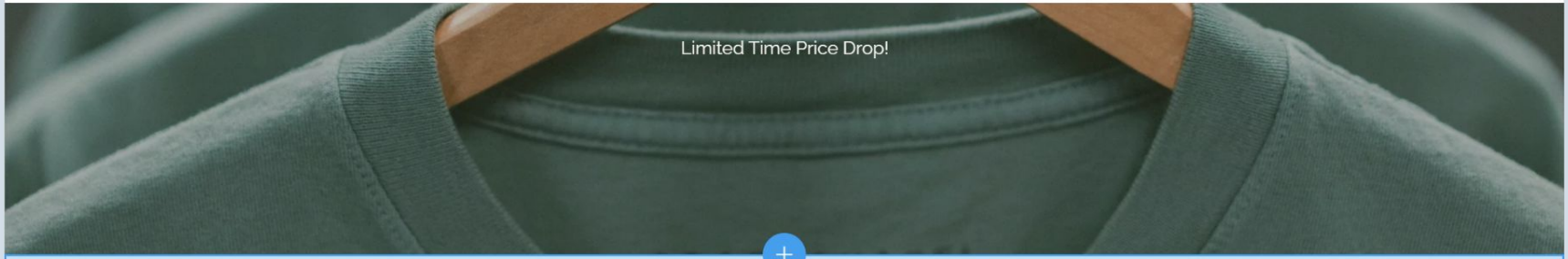
https://www.wix.com/mysite Connect Your Domain



Manage | Design

I'm a product

85.00€

I'm a product

20.00€

Best Seller

I'm a product

10.00€

I'm a product

25.00€

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DASHBOARD

Help

1/7 Let's set up your site
View All Steps >

- Home
- Activity NEW
- Store Products
  - Products
  - Inventory
  - Collections
  - Back in Stock Requests
  - Find Products to Sell
- Orders
- Gift Card
- Subscriptions
- Contacts
- Communications
- Automations
- Marketing & SEO
- Analytics & Reports
- Finances

Products 12

+ New Product

Select all

Collection: All products

Filte

Sell Physical or Digital Products
You can choose which kind of product you want to sell in your store.

	NAME	TYPE	SKU	PRICE	
	I'm a product	Physical	364215376135191	85,00€	In stock
	I'm a product	Physical	364215375135191	20,00€	In stock
	I'm a product	Physical	364115376135191	10,00€	In stock
	I'm a product	Physical	217537123517253	25,00€	In stock

32°C Zonnig
ENG
16:34 18/06/2022

Wix ADI

editor.wix.com/website/builder?referral=split%20page&vertical=undefined&structureId=073bd83d054dcff87fa0ef50&industryId=087d714d5f85b09c65b51e28&categoryName=Onli...

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DASHBOARD

Help

1/7 Let's set up your site
View All Steps >

- Home
- Activity NEW
- Store Products
  - Products
  - Inventory
  - Collections
  - Back in Stock Requests
  - Find Products to Sell
- Orders
- Gift Card
- Subscriptions
- Contacts
- Communications
- Automations
- Marketing & SEO
- Analytics & Reports
- Finances

Products > I'm a product

I'm a product

Cancel Save

Images and videos

Product info

BASIC INFO

Show in online store

Collections

All products

+ Create Collection

Promote

Create coupon

Promote this product

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Help

2/7 Let's set up your site
View All Steps >

- Home
- Activity NEW
- Store Products
  - Products
  - Inventory
  - Collections
  - Back in Stock Requests
  - Find Products to Sell
- Orders
- Gift Card
- Subscriptions
- Contacts
- Communications
- Automations
- Marketing & SEO
- Analytics & Reports
- Finances

You haven't connected a payment method. Customers won't be able to pay you. Add Payment Method

Products 12

+ New Product

Select all

Collection: All products

Filter by: All

Search...

	NAME	TYPE	SKU	PRICE	INVENTORY
	Shoe 1	Physical	364215376135191	85,00€	In stock
	I'm a product	Physical	364215375135191	20,00€	In stock
	I'm a product	Physical	364115376135191	10,00€	In stock
	I'm a product	Physical	217537123517253	25,00€	In stock

Duplicate
Delete

32°C Zonnig

ENG 16:44 18/06/2022

Wix ADI | Connect a PayPal account to star | sell online for free - Google Sear | Electronics, Cars, Fashion, Collect | Etsy Belgium - Shop for handma | shoes to sell - Google Search
editor.wix.com/website/builder?referral=split%20page&vertical=undefined&structureId=073bd83d054dcff87fa0ef50&industryId=087d714d5f85b09c65b51e28&categoryName=Onli...
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DASHBOARD

Help

4/7 Let's set up your site
View All Steps

- Home
- Activity NEW
- Store Products
  - Products
  - Inventory
  - Collections
  - Back in Stock Requests
  - Find Products to Sell
- Orders
- Gift Card
- Subscriptions
- Contacts
- Communications
- Automations
- Marketing & SEO
- Analytics & Reports

Products 11 of 12

+ New Product

Select all

Filter by: All

Search...

NAME			PRICE	INVENTORY
Shoe 1			35,00€	In stock
I'm a pro			20,00€	In stock
I'm a pro			10,00€	In stock
I'm a product	Physical	217537123517253	25,00€	In stock

Delete this product?

Deleted products are removed from the store and can't be recovered.

Do you want to hide products without deleting them?
You can hide products from your store by turning off their visibility. Learn more

Cancel | Delete

nike-just-don-shoes.jpg | shoes.jpg | Alles bekijken
32°C Zonnig | ENG | 18:03 18/06/2022

Wix ADI

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DASHBOARD

Help

2/7 Let's set up your site
View All Steps >

Great! You've got 5 more steps to go

Next step: Set up payment methods

Connect to Wix Payments or choose from 50+ payment partners worldwide.

Set Up Payments | View All Steps

ed a payment method. Customers won't be able to pay you. Add Payment Method

- Home
- Activity NEW
- Store Products
  - Products
  - Inventory
  - Collections
  - Back in Stock Requests
  - Find Products to Sell
- Orders
- Gift Card
- Subscriptions
- Contacts
- Communications
- Automations
- Marketing & SEO
- Analytics & Reports
- Finances

+ New Product

Collection: All products

Filte

Sell Physical or Digital Products

You can choose which kind of product you want to sell in your store.

	NAME	TYPE	SKU	PRICE	
	Shoe 1	Physical	364215376135191	85,00€	In stock
	I'm a product	Physical	364215375135191	20,00€	In stock
	I'm a product	Physical	364115376135191	10,00€	In stock
	I'm a product	Physical	217537123517253	25,00€	In stock

32°C Zonnig

ENG 16:40 18/06/2022

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DASHBOARD

Help

4/7 Let's set up your site
View All Steps >

- Home
- Activity NEW
- Store Products
  - Products
  - Inventory
  - Collections
  - Back in Stock Requests
  - Find Products to Sell
- Orders
- Gift Card
- Subscriptions
- Contacts
- Communications
- Automations
- Marketing & SEO
- Analytics & Reports

Products 12

+ New Product

Select all

Collection: All products

NAME	TYPE	SKU	PRICE	
Shoe 1	Physical	364215376135191	85,00	
I'm a product	Physical	364215375135191	20,00€	In stock
I'm a product	Physical	364115376135191	10,00€	In stock

DIGITAL FILE
e.g., eBook, printable, or digital album

PHYSICAL
e.g., t-shirt, shoes, or skateboard

nike-just-don-shoes.jpg | shoes.jpg | Alles bekijken
32°C Zonnig
ENG 18:00 18/06/2022

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DASHBOARD

Help

4/7 Let's set up your site
View All Steps >

- Home
- Activity NEW
- Store Products
  - Products
  - Inventory
  - Collections
  - Back in Stock Requests
  - Find Products to Sell
- Orders
- Gift Card
- Subscriptions
- Contacts
- Communications
- Automations
- Marketing & SEO
- Analytics & Reports

Products > New shoes

New shoes

Cancel Save

Images and videos

ADD IMAGES

ADD VIDEOS

Product info

BASIC INFO

Name

Ribbon

Show in online store

Collections

All products

+ Create Collection

Promote

Create coupon

nike-just-don-shoes.jpg | shoes.jpg
Alles bekijken
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My Boards

Trash

EXPLORE

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Search for business, fashion, fitness & more...

Site Files

30d21ea9-5916-411c-9fa...

7a047f56-36ce-4d83-84...

nike-just-don-shoes.jpg

shoes.jpg

Site Files

Actions

Create New Folder

Information

Organize site files and folders added by you and other site contributors.

Add to Page

Wachten op frog.wix.com...

7a047f56-36ce-....webp | 30d21ea9-5916-....webp | nike-just-don-shoes.jpg | shoes.jpg | Alles bekijken

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https://www.wix.com/mysite Connect Your Domain

Second hand

Not to run

5,00€

Red shoes

5,00€

Second hand

New shoes

10,00€

New arrival

Shoe 1

85,00€

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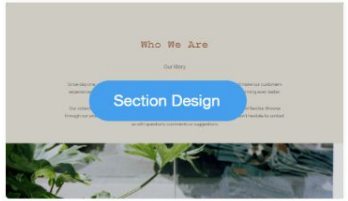
ABOUT US



TITLE
Who We Are

SUBTITLE
Our Story

PARAGRAPH
Since day one, we've been working tirelessly in order to expand our product offerings and make our customers experience even better. We're proud of

IMAGE
Jeans Store W... Settings

BUTTONS

www.lilisshoeshop.com is available. Connect Your Domain

5,00€ 5,00€ 10,00€ 85,00€

Edit Design

Who We Are

Our Story

Since day one, we've been working tirelessly in order to expand our product offerings and make our customers experience even better. We're proud of how far we've come, yet remain committed to performing even better.

Our collections are carefully selected. Delivery options and payment methods generous and flexible. Browse through our product gallery and experience shopping with Lili's shop for yourself. Please don't hesitate to contact us with questions, comments or suggestions.

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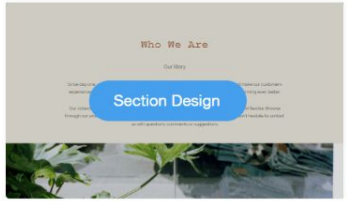
ABOUT US



TITLE

Who We Are

SUBTITLE

Our Story

PARAGRAPH

Since day one, we've been working tirelessly in order to expand our product offerings and make our customers experience even better. We're proud of

IMAGE

Jeans Store W... Settings

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Edit | Design

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Image

Replace
Settings
Adjust
Position
Hide

Get in Touch

Name *

Enter your name

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Trash

EXPLORE

Recommended

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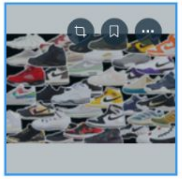
Site Files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nike-just-don-shoes.jpg

shoes.jpg

slide_1.webp

Actions

Crop & Edit

Adjust

Create a Video

Cut Out Background

Tags

File Info

1 Upload Completed

slide_1.webp 152KB

Want to show some color behind your image?
Reduce the image opacity

Apply

slide_1.webp | 7a047f56-36ce-....webp | 30d21ea9-5916-....webp | nike-just-don-shoes.jpg | shoes.jpg | Alles bekijken

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MEDIA SETTINGS

MEDIA TYPE

Image | Gallery | Video | Pattern

MEDIA LAYOUT

Strip | Position

IMAGE OPACITY

100%

COLOR BEHIND IMAGE

Want to show some color behind your image?
Reduce the image opacity

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Edit | Design

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Our collections are carefully selected. Delivery options and payment methods generous and flexible. Browse through our product gallery and experience shopping with Lili's shop for yourself. Please don't hesitate to contact us with questions, comments or suggestions.

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CONTACT

TITLE
Get in Touch

DESCRIPTION

MEDIA

PHONE NUMBER
123-456-7890

FAX

SITE EMAIL
liliana@collectiveup.be

ADDRESS
500 Terry Francois Street San Francisco, CA 94158

FORM Edit

MAP
500 Terry Francois Street San Francisc...

SOCIAL ACCOUNTS

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Get in Touch

500 Terry Francois Street San Francisco, CA 94158

liliana@collectiveup.be

123-456-7890

Name *
Enter your name

Address
Enter your address

Email *
Enter your email

Phone
Enter your phone number

Subject
Type the subject

Message
Type your message here...

Thanks for submitting!

Submit

Map | Satellite

500 Terry Francois Street San Francisco, CA 94158
Directions

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Page: Home | Add | Design | Manage Apps | Saved | WiX | Help | Site | Upgrade | Preview | Publish

Publish your site so it's live and people can see it.

www.lilisshoeshop.com is available. Connect Your Domain

Lili's shoe shop

New and Second hand shoes for all

Home Shop About Us Contact New Collection

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editor.wix.com/website/builder?referral=split%20page&vertical=undefined&structureId=073bd83d054dcff87fa0ef50&industryId=087d714d5f85b09c65b51e28&categoryName=Onli...
Updaten
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Choose a domain to publish your site on

The domain you select will be your site's address

Use a Free Wix.com domain

http://liliana604.wixsite.com/website

Connect your own custom domain

ex. www.mystunningsite.com

Publish & Continue

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Choose a domain to publish your site on

The domain you select will be your site's address

Use a Free Wix.com domain

http://liliana604.wixsite.com/lilishoes

Connect your own custom domain

Coming soon...

ex. www.mystunningsite.com

Publish & Continue

Wachten op cache...

slide_1.webp | 7a047f56-36ce-....webp | 30d21ea9-5916-....webp | nike-just-don-shoes.jpg | shoes.jpg | Alles bekijken

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Congratulations!

Your site is published & live online:

https://liliana604.wixsite.co... View Site

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What's Next

Get your own Domain to make it easy for people to find you Online

Get Domain

Start with your personalized SEO plan and optimize your site for search engines

Get Started

Tweet your site and build a loyal following Tweet on Twitter

Tweet on Twitter!

Promote your site with an email campaign

Send an Email

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Done

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Home | Lili's shop

liliana604.wixsite.com/lilishoes

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Lili's shoe shop

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DASHBOARD

Help

2/7 Let's set up your site
View All Steps >

You haven't connected a payment method. Customers won't be able to pay you. Add Payment Method

- Home
- Activity NEW
- Store Products
- Orders
- Gift Card
- Subscriptions
- Contacts
- Communications
- Automations
- Marketing & SEO
- Analytics & Reports
- Finances
- Channels
- Settings

Settings

Send Feedback

Search all settings

Website Plan: Free
Compare Plans

Domain: Not connected
Connect Domain

Business Email: Not connected
Get a Business Email

General

Set your site details, business info, language and more.

Website settings
Manage your site's name, URL, favicon, og:image and more.

Business info
Provide your business name, contact info and more, so visitors can find you.

Language & region
Set your main language, currency and time zone, and add Wix Multilingual to your site.

Roles & permissions
Invite people to work on your site, create and assign roles.

Members login & security
Manage site members' login, signup, profiles, and security.

eCommerce & Finance

Manage your payment settings.

Accept payments
Choose the best ways for customers and clients to pay you.

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DASHBOARD

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- Settings

You haven't connected a payment method. Customers won't be able to pay you. Add Payment Method

Settings > Accept Payments

Accept Payments

Your business location: Belgium

Connect Wix Payments or other third-party providers so your customers can pay.

NOT CONNECTED

Accept Credit/Debit Cards with Wix

Recommended

Connect to accept credit/debit cards, Online Bank Transfer and Apple Pay

VISA Klarna. Pay

Connect

PayPal

Connect to accept payments from customers who have a PayPal account.

Connect

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Connecting the Right Provider

- Financial Products & Services
- Firearms & Weapons
- Gambling, Lotteries, Skill Games
- Medical Products & Services
- Nutraceuticals (Pharmaceutical Alternatives & Dietary Supplements)
- Tobacco & E-cigarettes

Be sure to go over the full list of Wix Payments Prohibited Products & Services.
You will not receive your money if you sell these products or services with Wix Payments.

Do you sell any of the prohibited products or services?

- (●) **No, I DO NOT.** Continue connecting Wix Payments.
- ( ) **Yes, I DO.** Connect another provider.

Continue

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DASHBOARD

Help

3/7 Let's set up your site
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Settings

Great! You've got 4 more steps to go

Next step: Set up shipping and d
Set up the delivery methods and r
choose from at checkout.

Set Up Shipping | View All Steps

online payments today by upgrading to a Premium Plan. Upgrade Now

Your business location: Belgium

WiX Payments

Manage

You're almost ready to se
To accept payments, upgr
you'll be able to receive pa
Complete Setup

count setup so we can verify your account. Once approved,

Credit/Debit Cards
Accept online payments.

Not accepting payments
Upgrade

Apple Pay
Accept online payments.

Not accepting payments

Wix Payments connected!
It's time to upgrade your site.

Upgrade your site with a Business & eCommerce Premium Plan and start accepting payments with Apple Pay, Credit/Debit Cards and Online Bank Transfer.

Upgrade

*All Premium Plans have a 14 day money back guarantee.

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Upgrade Your Site with a Premiu
manage.wix.com/store/plans?siteGuid=39509f85-546f-4347-83de-bad6dbf45faf&referralAdditionalInfo=CASHIER_TOAST&businessTab=true
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WiX

1. Select a Plan > 2. Select a Billing Cycle > 3. Complete Your Purchase

Accept Online Payments with a Business Premium Plan

14 day money back guarantee on all Premium plans when you pay with a credit card

Website Plans
Great for showcasing a professional site

Business and eCommerce Plans
Essential for accepting online payments

	Business VIP Get the Full Suite € 44 /month Select	MOST POPULAR Business Unlimited Grow Your Business € 30 /month Select	Business Basic Accept Online Payments € 20 /month Select
Secure online payments	✓	✓	✓
Plans & recurring payments	✓	✓	✓
Customer accounts	✓	✓	✓
Custom domain	✓	✓	✓
Free domain for 1 year	✓	✓	✓

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DASHBOARD

Help

4/7 Let's set up your site
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- Home
- Activity NEW
- Store Products >
- Orders >
- Gift Card >
- Subscriptions
- Contacts >
- Communications >
- Automations
- Marketing & SEO >
- Analytics & Reports >
- Finances >
- Channels >
- Settings

Settings > Accept Payments

Your business location: Belgium

By using Wix Payments, you agree to the Terms & Conditions of Wix Payments, Adyen B.V. and Stripe

NOT CONNECTED

PayPal
Connect to accept payments from customers who have a PayPal account.
Connect

Manual Payments
Connect to accept cash, check or other custom forms of payment.
Connect

See More Payment Options >

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4/7 Let's set up your site
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Connect PayPal

Accept PayPal

Connect instructions

To connect your PayPal account:

1. Enter your PayPal account email in the form below.
2. Click Connect. You'll be redirected to PayPal.
3. Follow the instructions and click Log In. Your PayPal account will be connected to your Wix account.

Can't find your credentials or won't connect? Contact PayPal

Don't have an account?
Create PayPal account

Important note:
The currency you use for your website must be the same as the currency in your PayPal account. Learn more about PayPal, including accepting currencies, supported countries, transaction fees, activation times and more. Learn More

PayPal fees

PayPal:
From 2.9% + 35¢ per transaction

Wix does not collect additional fees.

Account information

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Wix ADI | Connect a PayPal account to star

paypal.com/bizsignup/partner#/checkAccount

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PayPal

Connect a PayPal account to start accepting payments on Wix.com Ltd

It's free to connect, whether you have an existing PayPal account, or want to create a new account.

Email

Country or region
United States

- Belarus
- Belgium
- Belize
- Benin
- Bermuda

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DASHBOARD

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Settings > Shipping

Shipping and Delivery

Manage how customers receive their orders. Define the delivery options customers choose from at checkout and connect to fulfillment services.

Let's set up your shipping settings together!

Our Wix Expert Sarah will guide you through setting up your shipping settings in this interactive guide.

Start Guide

Shipping regions

Manage where you offer shipping, local delivery or pickup, and how much you charge for each option at checkout. Learn more

Add Region

REGION	DELIVERY OPTIONS	
Domestic Belgium (13)	Free shipping	Edit
International Rest of the world	Free shipping	Edit

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DASHBOARD

Help

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- Channels
- Settings

Settings > Shipping > Domestic

Cancel | Save

Shipping 1

Apply shipping rates to this region.

Select how shipping is calculated:

Free Shipping

Free Shipping
Offer free shipping to your customers

Flat Rate
Apply the same rate for a customer's entire order

Rate by Weight
Calculate rate based on the total weight of a customer's order

Rate by Price
Calculate rate based on the total price of a customer's order

Rate by Product
Apply shipping rates for groups of products

Remove

Offer hand-delivery to areas within this region.

+ Add Local Delivery

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Collective UP

Thank you for your attention!